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FOR IMMEDIATE RELEASE

“The Next Big Thing” Finalists Announced

– National product search contest down to three companies –

DALLAS – December 4, 2008 – Dallas Market Center, the world's largest wholesale merchandise resource, today announced the finalists for “The Next Big Thing” national product search contest – Good for you Girls™, SIPATINIZ™ and Vintage Hem©. The three finalists receive a free booth and travel to the upcoming Dallas FINDS Temp Show being held January 16–19, 2009 during the Dallas Total Home & Gift Market (January 14–20, 2009).

Good for you Girls, based in New Hartford, Conn., is the first 100 percent natural skincare line to address the needs of girls age nine to 15 years old. The company offers a skincare kit containing a cleanser, toner and moisturizer. Products are created with only the purest, natural ingredients that are effective and safe for young skin. All products are formulated with natural and organic ingredients.

Founders Kim Grustas and Grace Havasta-Petrarca were inspired to develop the product line while looking for products for their own daughters. Having used only natural baby products, they wanted to continue the commitment when it came time to show their daughters the proper way to take care of their faces. In researching existing natural skincare lines, they realized most products contained additional ingredients that focused on anti-aging and were too harsh for young skin. To learn more about Good for you Girls visit www.goodforyougirls.com.

SIPATINIZ, based in Rowlett, Texas, is a spill-resistant martini glass. The glasses are the traditional shape and style of a martini glass with a design that prevents spills. The curved rim is a practical enhancement to the iconic martini glass. It allows party goers to move around with ease, without worrying about spills.

Renee Williams, founder of SIPATINIZ, was out with her girlfriends one evening during which they kept spilling their drinks. She had always loved the sophistication of a martini glass but hated the spills so she designed one that she could enjoy and share with others. To learn more about SIPATINIZ visit www.fabuloustouchgifts.com.

Vintage Hem, based in Draper, Utah, adds layers and length with slips that are meant to extend below skirts and/or dresses. This new take on slips lets ladies enjoy the latest styles affordably with Vintage Hem's favorites in tulle, silk and even polka dot hems. The hems change outfits and expand a women's wardrobe by adding length and a little something different.

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Jennifer Young, founder of Vintage Hem, has always considered her stylish mother and grandmother to be great fashion role models. From an early age, Jennifer’s mom taught her that presentation in dress is an important detail. She wanted an option for her own wardrobe that would enhance different looks with beautiful fabrics, colors and textures – and done affordably. To learn more about Vintage Hem visit www.vintagehem.com.

“The Next Big Thing” contest received more than 100 applications from various artists, product designers and entrepreneurs. The finalists’ applications showed unique and innovative products. The contest allows up-and-comers, whether companies or individuals, to show their product(s) in front of domestic and international retail buyers at Dallas Market Center.

The three finalists were selected by a panel of market center representatives. The finalists receive airfare and hotel to the Dallas FINDS Temp Show (January 16–19, 2009) to show their product in a complimentary exhibit space (10’ x 10’ booth). This opportunity allows for “The Next Big Thing” finalists to be seen by more than 50,000 attendees during the show.

During the show the finalists will be judged by editors from trade and consumer publications. The judges will select a winner based on the finalists’ product, trade space presentation, and production plan. The winner will be announced on Saturday, January 17, 2009 and will win a prize package worth more than \$10,000 including exhibit space at the Dallas Total Home & Gift Market FINDS Temp Show, June 26–29, 2009, a feature profile in one of Dallas Market Center’s award-winning custom publications, consultations from leading industry experts regarding branding, public relations, visual merchandising and much more.

For additional information on the contest visit www.dallasmarketcenter.com and click on “The Next Big Thing” or e-mail thenextbigthing@dmccmail.com.

Dallas Market Center holds four Total Home & Gift Markets (January, March, June and September) and five Apparel & Accessories Markets (January, March, June, August and October) each year. Retail buyers are offered new lines and products at Dallas Market Center throughout its permanent showrooms and temporary exhibition space.

About Dallas Market Center

Founded in 1957, Dallas Market Center is the world’s largest wholesale merchandise resource. Within its marketplace of more than five million square feet, retailers from around the globe source products ranging from home furnishings, gifts, decorative accessories and lighting to textiles, fashion accessories and men’s, western, women’s and children’s apparel. With more than 50 markets each year attended by more than 200,000 retail buyers from all 50 states and 84 countries, Dallas Market Center offers hundreds of events and seminars geared toward helping retailers expand business and increase profits. As a result, more than \$8 billion in estimated wholesale transactions are conducted annually within the Dallas Market Center complex. The Dallas Market Center Web site is available at www.dallasmarketcenter.com.

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